American Bar Association
Health Law Section
321 N. Clark Street
Chicago, IL 60654

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American Bar Association
Health Law Section
6th Annual
Washington Healthcare Summit
November 17-18, 2008
Ritz-Carlton, Pentagon City
Arlington, Virginia

Program Co-Sponsors
ABA Government and Public Sector Lawyers Division
ABA Section of Administrative Law and Regulatory Practice
WASHINGTON HEALTHCARE SUMMIT

Join your colleagues at The Ritz-Carlton, Pentagon City for the sixth annual Washington Healthcare Summit, November 17-18, 2008.

Whether you are in-house counsel, in private practice or a government attorney or just interested in health policy, the 2008 Washington Healthcare Summit is the one continuing legal education program you cannot afford to miss. In this current climate of change in our Nation’s Capital it is essential that attorneys from all segments of the healthcare bar and other professionals serving healthcare organizations are up to date on the latest developments in Congress, the potential for policy changes within a new Administration, and the implementation of significant healthcare initiatives emanating from HHS, CMS, IRS, DOJ, OIG and many other government agencies.

This outstanding program provides a unique opportunity for federal and state government lawyers, in-house counsel and private practitioners to learn from each other in an intimate conference setting. Prior year’s attendees described the Summit as “very necessary for the active health law attorney” with “strong experts on topics” and an “excellent amount of government input.” Others praised the “opportunity to hear the perspective of government officials” and noted the “excellent array of topics.” Year after year, Summit attendees cite the “quality faculty” and the ability to receive timely information directly from the legal and policy leaders as the hallmarks of this program.

Our 2008 Summit kicks off with our always popular panel of key healthcare staffers addressing the ever-changing landscape on Capitol Hill. FTC Commissioner J. Thomas Rosch will address the group during our Monday Conference Luncheon on the FTC’s latest areas of interest in Healthcare and on Tuesday, we will welcome Michael Barone, Senior Writer, U.S. News & World Report to our podium for a fascinating look at the post-election landscape.
Monday, November 17, 2008

8:00 am–5:00 pm  Registration and Information Desk Open

8:00 am–9:30 am  Continental Breakfast

8:30 am–8:45 am  Welcome and Introductions

2008 Washington Healthcare Summit Program Co-Chairs
Robert W. Feiz, Partner, PricewaterhouseCoopers LLP, Philadelphia, PA
Jeffrey G. Micklos, Senior Vice President, Business Operations & General Counsel, Federation of American Hospitals, Washington, DC

8:45 am–10:00 am  Plenary Session

Keynote Address and Congressional Update
We open our 2008 Conference with a Keynote address by a leading healthcare policy expert. Immediately following, senior staff from both sides of the aisle will engage in a lively discussion on current healthcare issues, looking back at the second session of the 110th Congress and a preview of what’s to come in the 111th Congress.

Government Officials
Liz Fowler (Invited), Chief Health Policy Advisor-Majority Staff, Senate Committee on Finance, Washington, DC
Mark Hayes, Health Policy Director and Chief Health Counsel-Minority Staff, Senate Committee on Finance, Washington, DC

10:00 am–10:15 am  Break

10:15 am–11:45 am  Plenary Session

Quality Reporting and the Move toward Value-Based Purchasing: Opportunities and Challenges
The focus on quality of care in healthcare is ever present, and is being taken to new heights in recent years. This session will focus on various quality reporting initiatives for hospitals and physicians under the Medicare program and how those initiatives are aimed at achieving the goal of value-based purchasing. The speakers will discuss Medicare’s pay-for-reporting programs, never events policies, hospital-acquired conditions, and the move toward value-based purchasing. Also addressed will be related initiatives by certain private payors.

Government Officials
Thomas B. Valuck, MD  Medical Officer and Senior Advisor; Center for Medicare Management, Centers for Medicare & Medicaid Services, Baltimore, MD

11:45 am–12:00 noon  Break

12:00 noon–1:15 pm  Conference Luncheon
This special luncheon presentation will feature insights from Commissioner J. Thomas Rosch of the Federal Trade Commission. He will address the FTC’s interest in healthcare and trends for the future.

Government Official
J. Thomas Rosch, Commissioner, Federal Trade Commission, Washington, DC

Introduction
Paul R. DeMuro, Partner, Latbam & Watkins LLP, San Francisco, CA

1:15 pm–2:45 pm  Plenary Session

The Stark Law Revisited: “Same Old” Or a Brave New World?
In 2007 and 2008, the Centers for Medicare and Medicaid Services made numerous and profound changes to the federal physician self-referral (Stark) regulations, inevitably altering how, where and from whom Medicare patients will access and receive medical care. This presentation will provide an overview of the most significant changes and the likely challenges and opportunities that such changes will have on the health care industry in years to come and will reflect differing perspectives on the intended objectives and effects of the physician self-referral law.

Government Official
Lisa Ohrin, Deputy Director, Division of Technical Payment Policy, Centers for Medicare & Medicaid Services, Baltimore, MD

2:45 pm–3:00 pm  Break

3:00 pm–4:15 pm  Concurrent Sessions

Recovery Audit Contractors: Past, Present and the Future
Medicare providers and suppliers nationwide and their legal counsel must prepare now for increasing Medicare audit activity. The Tax Relief and Health Care Act of 2006 expanded the Recovery Audit Contractor (“RAC”) demonstration program permanent and required it to expand nationwide by 2010. This presentation will provide critical information on the demonstration project experience and the differences between the demonstration program and the permanent program. Also discussed will be the practical perspectives on administrative systems and proactive compliance strategies that providers and suppliers can adopt to prepare for RAC audits and appeal strategies for times when RAC audits result in claims denials.

Government Official
Melanie Combs Dyer (Invited)  Senior Technical Advisor, Division of Demonstrations Management, Centers for Medicare & Medicaid Services, Baltimore, MD

Non-Governmental Faculty
Andrew B. Wachler, Managing Partner, Wachler & Associates, Royal Oak, MI

E-Prescribing: Moving Toward More Efficient Patient Care
The emergence of health information technology is changing the way people think about health care delivery. In no area is this more apparent than the development of electronic prescribing. This year, CMS finalized rules addressing the formatting for electronic prescribing, the Drug Enforcement Agency has proposed a controversial rule on the topic, and
recently Congress passed a law that creates Part B payment incentives for physicians to use e-prescribing modules. The speakers will discuss the evolution of e-prescribing within federal policy both within HHS and the DEA, the ability for entities to donate such technologies to practitioners, the new federal payment incentives and future mandates that will move physicians toward more electronic prescribing, and the interplay between Medicare Parts B and D.

Government Official
Karen Trudel, Deputy Director, Office of E-Health Standards and Services, Centers for Medicare & Medicaid Services, Baltimore, MD

Non-Governmental Faculty
Ned Milenkovich, PharmD, Associate, McDermott Will & Emery LLP, Chicago, IL
Paul L. Uhrig, General Counsel, EVP—Corporate Development, & Chief Privacy Officer, SureScripts, Alexandria, VA

Practical Approaches to Challenging Physician Self-Referral Issues
The physician self-referral (or Stark) area is one of the most challenging to navigate successfully. With the law’s strict liability penalties, parties must focus on every detail in every case, no matter how challenging or complex the arrangement. This session will provide the perspectives of a private practitioner and in-house counsel on how to approach challenging situations involving how to determine whether a Stark violation has occurred, how to determine fair market value (with or without appraisals), what constitutes remuneration, and how the law affects evolving pay for performance models.

Non-Governmental Faculty
Carl Jean-Baptiste, Associate General Counsel, MedStar Health, Inc., Baltimore, MD
Charles Oppenheim, Partner, Foley & Lardner LLP, Los Angeles, CA

■ 4:15 pm–4:30 pm
Break

■ 4:30 pm–6:00 pm
Plenary Session
What Can We—and Should We—Expect from a New Administration in Expanding Health Coverage
With forty-seven million Americans, including more than nine million children living without health care coverage, it has been a driving issue in the Presidential campaign. Among the approaches advocated has been a mandate for coverage of children and access to a federal employee-type program. Other suggestions include relying on mechanisms to make persons more sensitive to costs (i.e., high deductibles) to expand coverage. At the same time, there are also debates over abolishing employer coverage and mandating individual coverage, with premium supports, etc. The plenary session will examine the current state of the uninsured, what should be done, and provide insight on what we can realistically expect in the next four years.

Non-Governmental Faculty
Joseph R. Amos, Wilson H. Taylor Scholar in Health Care and Retirement Policy, American Enterprise Institute, Washington, DC
Karen M. Davis, PhD, President, The Commonwealth Fund, New York, NY
Arthur L. Kellerman, MD, Professor & Chair, Department of Emergency Medicine, Emory University School of Medicine, Atlanta, GA

■ 6:15 pm–7:45 pm
Conference Reception Honoring our Speakers and Planning Committee Members

Tuesday, November 18, 2008

■ 7:30 am–2:00 pm
Registration and Information Desk Open

■ 7:30 am–9:00 am
Continental Breakfast

■ 8:00 am–9:00 am
Ethics Session
Navigating the Revolving Door: Ethical Issues in Transition
The session will cover the ethical issues that arise when lawyers leave private practice to join the government and government lawyers enter the private sector. There are overlapping considerations, under federal ethics rules and the revised Model Rules of Professional Conduct, as to what matters a lawyer may handle following a transition in employment and the steps necessary for a firm to screen a lateral entrant from the government from ongoing matters pending before governmental agencies.

Government Official
Preeya M. Noronha, Principal Deputy General Counsel, U.S. Department of Health & Human Services, Washington, DC

Non-Governmental Faculty
Andrew J. Demetriou, Partner, Fulbright & Jaworski LLP, Los Angeles, CA

■ 9:00 am–9:15 am
Break

■ 9:15 am–10:30 am
Concurrent Sessions
Medicaid Regulations Under Moratorium
Over the past year and a half, a CMS has published seven regulations, each of which relate to Medicaid funding. In June of this year, the Senate passed the 2008 supplemental war funding bill (H.R. 2642) which included provisions to extend the moratoriums and/or delay the effective dates of six of the seven Medicaid regulations until April 2009. The provisions were originally part of the Protecting the Medicaid Safety Net Act of 2008. This panel will discuss the regulations and its impact on safety net hospitals and reduction of fraud and abuse.

Government Official
Aranthan S. Jones II, Director of Policy and Research, Office of the Majority Whip, United States House of Representatives, Washington, DC

Non-Governmental Faculty
Larry S. Gage (Invited), Partner, Ropes & Gray LLP, Washington, DC
Charles A. Luband, Counsel, Ropes & Gray LLP, Washington, DC

The Redesigned Form 990—Reporting for Charity Care / Community Benefit, and Other Key Tax Initiatives Affecting Tax-Exempt Hospitals
The redesigned 2008 Form 990 brings significant new disclosure requirements that directly impact tax-exempt hospitals including, for the first time, the reporting of charity care and community benefit in a specified format. Also, there are new disclosure requirements around compensation, tax-exempt bonds, joint ventures, and governance. This session will focus on these key changes, as well as steps and policies that hospitals may need to implement to effectively address these developments.

Government Official
Ronald J. Schulz, Senior Technical Advisor to the Commissioner, Tax Exempt and Government Entities Division, Internal Revenue Service, Washington, DC

Non-Governmental Faculty
Melinda R. Hatton, Senior Vice President and General Counsel, American Hospital Association, Washington, DC
Laura Gabrysch (Moderator), Senior Associate, Fulbright & Jaworski LLP, San Antonio, TX

Conflicts of Interest: Institutional and Individual Conflicts in the Research and Clinical Setting and Industry/Vendor Relationships
Academic medical centers are under increased scrutiny from Congress, the media and the public with respect to conflicts of interest. This session will review recent
developments including what we can learn from reported cases of alleged improprieties; the proposed Physician Payment Sunshine Act, which would establish new reporting requirements on drug and device maker payments to doctors; recommendations by the HHS OIG that NIH increase its involve-ment with grantee conflicts; new PhRMA voluntary guidelines on interactions with healthcare professionals; the AAMC report calling for institutions to adopt policies that limit marketing activities by drug and device companies and restrict their interactions with faculty; and the AAMC/AAU report calling for implementation of institutional conflicts of interest policies. This session will provide sample policies and checklists of issues to consider when creating institutional conflicts of interest and vendor policies.

Non-Governmental Faculty
Susan H. Ehringhaus, Associate General Counsel for Regulatory Affairs, Association of American Medical Colleges, Washington, DC
Janet S. Holcombe, Director, Compliance Operations, The Children’s Hospital of Philadelphia, Philadelphia, PA

10:30 am–10:45 am
Break

10:45 am–11:45 am
Plenary Session
A State Attorney General’s Perspective
This ever popular session will feature a leading State Attorney General who will speak on the most emergent healthcare initiatives and recent enforcement actions taken by state attorneys general. We will also be joined by the executive director of National Association of Attorneys General, Rear Admiral James McPherson (ret.) who joined NAAG earlier this year.

Government Official
Attorney General Dustin McDaniel, Little Rock, AR

11:45 am–12:00 noon
Break

12:00 noon–1:00 pm
Luncheon Address
The Current American Political Landscape
Michael Barone, Senior Writer, U.S. News & World Report and Resident Scholar, American Enterprise Institute, Washington, DC

1:00 pm–1:15 pm
Break

1:15 pm–2:30 pm
Concurrent Sessions
Things to Do and Not to Do in an Internal Investigation
A private practitioner and government attorney examine the things to do and not to do when conducting an internal investigation. The panel will explore strategic and legal issues from both the government and defense perspectives. The issues covered will include recent changes in the government guidelines for cooperation of corporations.

Government Official
Kirk Ogroskey, Deputy Chief, Fraud Section, U.S. Department of Justice, Washington, DC

Non-Governmental Faculty
Richard C. Smith, Partner, Fulbright & Jaworski LLP, Washington, DC

Labor Organizing and Targeting the Healthcare Industry
Labor unions are under great pressure to increase organizing activities and have targeted one of our Nation’s greatest domestic business areas: healthcare. Corporate organizing campaigns in healthcare have been on the rise, and pending legislation before Congress could give this effort a significant boost. This session will discuss the state of, and reasons for, union organization in healthcare, health care related initiatives of the Department of Labor, recent activity by the National Labor Relations Board, and prognostications for the future in light of the outcomes of the Presidential and Congressional elections.

Government Official
Leon R. Sequeira, Assistant Secretary for Policy, U.S. Department of Labor, Washington, DC

Non-Governmental Faculty
Gregory W. McClune, Partner, Foley & Lardner LLP, San Francisco, CA

The Future of Medicare Part D
As the prescription drug benefit enters adolescence what legislative and regulatory changes should stakeholders expect? Will the benefit be expanded, contracted, or modified? Will the newly available Part D data be used to modify the program, alter pricing, reduce utilization, or drive compliance and oversight? How does Part D fit into the discussion of sustaining Medicare? Is it a model for larger healthcare reform initia-
tives? What changes can be expected in marketing guidelines? How does the program’s impact on low-income beneficiaries play into the debate over restructuring the benefit? Will Part D premiums be means tested? This session will examine these issues.

Government Official
Demetrios Kazazkas, Associate Deputy Secretary, U.S. Department of Health & Human Services, Washington, DC

Non-Governmental Faculty
Melissa Bianchi, Partner, Hogan and Hartson LLP, Washington, DC
Larry Kocot, Deputy Director, Engelberg Center for Healthcare Reform Brookings Institution and Senior Counsel, Sonnenschein Nath & Rosenthal LLP, Washington, DC

2:30 pm–2:45 pm
Break

2:45 pm–4:15 pm
Plenary Session
Enforcement and Compliance Roundtable
This session will present a review of current developments in the healthcare enforcement landscape and the impact of recent key developments on current and future enforcement strategies. The presenters will include attorneys from the Department of Health and Human Services, the Department of Justice, private practitioners, and the National Association of Attorneys General. This session will also provide a forum for attorneys to present views and perspectives from their respective areas of practice.

Government Officials
John Kelly, Senior Counsel, Fulbright & Jaworski LLP, Washington, DC

Non-Governmental Faculty
Carol Poindexter, Partner, Shook Hardy & Bacon LLP, Kansas City, MO

4:15 pm
Adjourn
CONFERENCE INFORMATION

REGISTRATION
Register by NOVEMBER 3, 2008 by fax or US Mail. Registration will be accepted only when accompanied by a check, money order, Visa, American Express or MasterCard information. Registrations will not be held without payment. Space is very limited, and the conference is expected to sell out, so please be sure to register as early as possible!
Fax: 312/988-5814
US Mail: American Bar Association
Health Law Section (MS 18.1)
321 N. Clark Street
Chicago, IL 60654

ON SITE REGISTRATION
Please call 312/988-5532 by NOVEMBER 10, 2008 to ensure space availability. On site registration will only be accepted when accompanied by check, money order, Visa, American Express, or MasterCard information.

CANCELLATION POLICY
Tuition, less a $50 handling charge for each registration, will be refunded upon written cancellation received no later than NOVEMBER 3, 2008. Cancellations received after this date cannot be refunded but substitutions are encouraged. The ABA reserves the right to cancel any program and assumes no responsibility for personal expenses.

REGISTRATION FEE
Your payment will cover admission to the program, continental breakfasts, coffee breaks, luncheons, conference reception, and one set of program course materials in the format of your choice.

HOTEL INFORMATION
The conference will be held at The Ritz-Carlton, Pentagon City, 1250 S. Hayes Street, Arlington, VA. The Ritz-Carlton, Pentagon City, is approximately 2 miles from Ronald Reagan National Airport. If traveling by Metro, use the Pentagon City Metro stop. Please call the hotel directly at (703) 415-5000 or 1-800-241-3333 to reserve your room. Room rates are $269 single/double. A limited number of government rate rooms have been reserved on a first available basis at $201 for a single or double. Please note-the GSA may change the government rate at any time, please confirm rate with hotel when booking.

AIRCRAFT INFORMATION
Discounted airfares are available from ABA Orbitz For Business including ABA negotiated discounts on American and United Airlines. To book online, go to www.abanet.org/travel, click under the Orbitz For Business logo at the top of the page and then click on the appropriate link in the Self Paid Travel box. For assistance with online or offline reservations, call toll free 1-877-222-4185. Discounted rates are also available directly from the airlines: for American Airlines please call 1-800-433-1700 and reference discount code 19838 and for United Airlines please call 1-800-521-4041 and reference discount code 578IG.

CLE CREDIT
CLE has been requested from every state with general mandatory continuing education requirements for lawyers. States with lawyer specialization programs have not been requested to certify this conference. For information on the approved number of credit hours to be awarded by each state, please contact the ABA Health Law Section at 312/988-5532 after NOVEMBER 3, 2008.

HEALTH LAW SECTION MEMBERSHIP
As an added bonus to new members, the member’s tuition rate will be available to registrants who become members of the ABA Health Law Section. Membership dues are not deductible as charitable contributions for federal income tax purposes, but such dues may be deductible as a business expense. American Bar Association membership is required to become a member of the Health Law Section.

TAX DEDUCTION FOR EDUCATIONAL EXPENSES
An income tax deduction may be allowed for educational expenses undertaken to maintain or improve professional skills. This includes registration fees, travel, meals, and lodging expenses. (See Treas. Reg. 1.162-5) (Coughlin vs. Commissioners, 283 F. 2d 307).

SERVICES FOR PERSONS WITH DISABILITIES
If special arrangements are required for an individual with a disability to attend this program, please submit your request in writing to the Health Law Section, American Bar Association, 321 N. Clark Street, Chicago, IL 60654 or fax to 312/988-5814.

DRESS CODE
Business attire, including business casual, is appropriate for all meetings, CLE programs and social events during the program.

REGISTRATION FORM:

NAME
FIRST NAME FOR NAME Badge
FIRM/COMPANY/AGENCY
ADDRESS
CITY, STATE, ZIP
PHONE
E-MAIL ADDRESS
ABA ID #
STATE(S) IN WHICH YOU ARE LICENSED:

CONFERENCE LUNCHEONS
Your registration fee includes tickets to both the Monday and Tuesday Conference Luncheons. To assist us in our planning, please let us know if you plan to attend.
___ I will attend the Monday Conference Luncheon featuring FTC Commissioner J. Thomas Rosch
___ I will attend the Tuesday Luncheon featuring Michael Barone

Please share any dietary restrictions:
☐ Vegetarian ☐ Kosher ☐ Lactose Intolerant ☐ Food Allergies

REGISTRATION FEES:
☐ $995 General Attendee (non-ABA Members)
☐ $795 ABA Member, but Non-Sponsoring Section Member
☐ $695 Sponsoring Section Member:
☐ ABA Health Law Section Member *
☐ ABA Government and Public Sector Lawyers Division Member
☐ ABA Section of Administrative Law and Regulatory Practice Member
☐ $150 Government/Academic
☐ $75 Law Student
☐ $50 Please enroll me as a member of the Health Law Section.
I understand I must be a member of the ABA.
* Take advantage of this rate today when you sign up for ABA Health Law Section membership! You must be a member of the ABA to join an individual Section.

COURSE MATERIALS:
One set of course materials (either Paperback Book or CD ROM) is included in the registration fees. Please indicate your preference below. For an additional charge of $25, attendees can receive both versions of the materials. Please note that those registrants not indicating a preference will receive materials in the CD ROM version only.
☐ Complimentary—6th Annual Washington Healthcare Summit Paperback Book
☐ Complimentary—6th Annual Washington Healthcare Summit CD ROM

Unable to Attend and Wish to Purchase the Materials?
Conference materials will be available after December 15, 2008 at the ABA on line Bookstore; please visit www.ababooks.org to purchase your conference materials. Upon request, section staff will gladly send you a reminder e-mail when materials are available at the bookstore.

TOTAL FEES: $

METHOD OF PAYMENT:
☐ Check enclosed (payable to the American Bar Association)
☐ Credit Card
☐ VISA ☐ MasterCard ☐ American Express

CARD # EXP DATE

CARDHOLDER SIGNATURE