

**Texas Association of Business &
Chambers of Commerce (TABCC)**
7502 Greenville Avenue, Suite 500
Dallas, TX 75231

**Business &
Health:
Allies or
Adversaries?**

1999 Health Care Policy
Choices

How Health Plan Sponsors
Can Maintain Quality,
Manage Costs, and
Meet New Legislative
Challenges



Thursday, April 22, 1999
8:00 a.m. – 7:00 p.m.

The Fairmont Hotel
1717 N. Akard (at Ross
Avenue), Dallas

Cocktail Reception
5:30 p.m. – 7:00 p.m.

Business & Health: Allies or Adversaries?

Thursday, April 22, 1999 • 8:00 a.m. – 7:00 p.m. • The Fairmont Hotel • 1717 N. Akard

Register by mail:

Monna Miller

TABCC

7502 Greenville Avenue, Suite 500

Dallas, Texas 75231

Register by fax:

Ann Grafe

Fax: (800) 685-7087

Questions? Call Ann Grafe at
(800) 856-6721 Extension 159

Your Name _____

Company Name _____

Address _____

City, State, ZIP Code _____

() _____

Phone _____

() _____

Fax _____

E-mail _____

Program and luncheon for members of sponsoring organizations: \$90

Member of (check all that apply):

- Texas Association of Business & Chambers of Commerce (TABCC),
Dallas Chapter
- The TABCC Fort Worth and Sherman Chapters
- The Managed Healthcare Association of DFW
- The Dallas Chapter of WEB Network of Benefits Professionals

Program and luncheon for non-members: \$125

Luncheon only: \$50

Make checks payable to: TABCC

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Underwriters

The following organizations have graciously provided significant underwriting assistance for this program.



Aetna Inc., headquartered in Hartford, Connecticut, has \$20 billion in revenues and \$100 billion in assets. The company's principal businesses are life and health insurance, and financial services. Principal operating units of the company are Aetna U.S. Healthcare (managed care, indemnity and group insurance products), Aetna Retirement Services (retirement and financial investment products) and Aetna International (life, health and financial services in markets around the world). Aetna U.S. Healthcare's client base includes more than 40 percent of the nation's Fortune 1000 companies. Aetna Retirement Services manages more than \$45 billion in customer accounts and ranks among the 100 largest U.S. investment management firms. Aetna International focuses on emerging global markets with great demand for insurance products. The international company has successfully entered new markets such as Brazil, China, Venezuela, and Thailand.

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Locke Liddell & Sapp, LLP is a full-service law firm that provides quality legal services and advice to the health care and insurance industries, as well as clients in a diverse range of other industries. The firm has more than 430 lawyers and offices in Dallas, Houston, Austin and New Orleans. Locke Liddell & Sapp is one of the six largest law practices in the Southwest and one of the 50 largest law firms in the United States. The attorneys practicing with the firm's Health Care Practice Group understand the nuances of the highly regulated and constantly changing health care industry, and provide legal advice and representation to diverse health industry clients.

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COMMUNICATIONS

Silver Communications is an independent consulting firm specializing in effective, engaging, creative approaches to communicating with employees about benefits, compensation, and human resource issues. They assist organizations of all sizes—from Fortune 500 to small companies—by providing a full range of communications services tailored to each client's needs and budget. Services include strategy development, audience assessment, benefits and compensation communications, audiovisual tools, and other internal communications.

Schedule for Business & Health: Allies or Adversaries?

April 22, 1999 • Fairmont Hotel

8:00-8:30 a.m.	Continental Breakfast and Registration	
8:30-9:00 a.m.	Critical 1999 Health Policy Choices: Why Policy Matters to Business	Bill Jones , President, Materials Transportation Co. and Chair, Texas Association of Business & Chambers of Commerce Health Partners Task Force
9:00-9:45 a.m.	Business Health Plan Purchasing Decisions: Cost Is Still King But Quality and Performance Rule	David Borden , Principal, Deloitte & Touche, L.L.P. Integrated Health Group
9:45-11:30 a.m.	Dictates, Mandates and Liability Gates: Eligibility, Benefits, Claims Administration, Privacy, Liability and Other Existing and Proposed Laws and Regulations Affecting Health Plan Costs and Liabilities of Businesses	Cynthia Marcotte Stamer , Partner, Locke Liddell & Sapp, L.L.P., and Bureau of National Affairs Author Tami Graham , Senior Attorney, JC Penney Company, Inc.
11:30a.m.-1:15 p.m.	Luncheon and Keynote Address Health Care Market in Transformation	Richard L. Huber , President, Chief Executive Officer, and Chairman of the Board, Aetna, Inc.
1:30-2:30 p.m.	Health Industry Consolidation: Practical Perspectives and Experiences <ul style="list-style-type: none">• One Health Care Provider's Perspective• One Employer's Point of View	Douglas Clarkson , Senior Operations Counsel, Colombia/HCA Healthcare Corporation Terry Thompson , Manager of Insurance and Employee Benefits, Bell Helicopter Textron
2:30-4:00 p.m.	Uninsured and Underinsured: Perspectives on Problems and Solutions	Dr. Ron Anderson , President and Chief Executive Officer, Parkland Health and Hospital System Camille Miller , President and Chief Executive Officer, Texas Institute For Health Policy Research Jim Green , Risk Manager, Justin Industries, Inc. and Vice-chair, Texas Association of Business & Chambers of Commerce Health Partners Task Force
4:00-5:30 p.m.	Health Care Quality Assurance in an Age of Managed Care <ul style="list-style-type: none">• Measuring Quality: Methods, Measures, Meanings, and Uses• Delivering Quality Care in a Managed Care Environment• Using Health Care Quality Measures and Safeguards In Managed Health Care Plans	David Borden , Principal, Deloitte & Touche, L.L.P. Integrated Health Group Pedro Vergne-Marini, M.D. , President, Dallas Nephrology Associates; Chairman of the Board, Renaissance Health Care, Inc.; Medical Director of Transplantation, Methodist Medical Center of Dallas; and Clinical Professor of Medicine, University of Texas Southwestern Medical School Laurie Greenberg, M.D. , Associate Medical Director, Pacificare
5:30-7:00 p.m.	Cocktail Reception Hosted by Sponsoring Organizations	

Business & Health: Allies or Adversaries?

1999 Health Care Policy Choices

Texas employers struggle to maintain quality employee health coverage in the face of rising costs and mounting liability. As plan sponsors attempt to balance cost and quality, the U.S. Congress and the Texas Legislature are considering new legislation that could significantly affect the tools employers use to manage plan costs. Join us for a discussion of the issues affecting your organization.



Presented by:

The Texas Association of Business & Chambers of Commerce (TABCC), Dallas Chapter, in partnership with:

- The TABCC Health Partners Task Force,
- The TABCC Fort Worth and Sherman Chapters,
- The Managed Healthcare Association of DFW, and
- The Dallas Chapter of WEB Network of Benefits Professionals.