



CAMARA DE COMERCIO MEXICO-ESTADOS UNIDOS
UNITED STATES-MEXICO CHAMBER OF COMMERCE

"Mexico 2007: The Year of Reforms"

BINATIONAL MEETING & AWARDS GALA DINNER

DECEMBER 5^m - 7TH, 2007

HOTEL SHERATON CENTRO HISTORIC°, MEXICO CITY

TENTATIVE AGENDA

WEDNESDAY, DECEMBER 5TH, 2007

7:00 P.M. — 9:00 P.M.

WELCOMING RECEPTION

Cocktail Reception: Secretary Patricia Espinosa, Mexico's Secretariat of Foreign Relations *Confirmed*

THURSDAY, DECEMBER 6TH, 2007

HOTEL SHERATON CENTRO HISTORICO
Av. JUAREZ 70

SALON DONA ADELITA

9:00 A.M. — 12:00 P.M.

REGISTRATION

9:00 A.M. — 9:10 A.M.

WELCOME: Al Zapanta, President & CEO, USMCOOC

9:10 A.M. — 10:00 A.M.

BREAKFAST

OPENING KEYNOTE ADDRESS: Alfonso Lugo, FONATUR, *Invited*

- Tony Valadez (Delta Airlines) *Confirmed*
- Michael Ronan (Royal Caribbean) *Confirmed*
- Bruce Greenberg (Montana Verde) *Confirmed*

SALON DON DIEGO II

10:00 A.M. — 11:30 A.M.

PANEL I — PROGRAMA NACIONAL DE INFRAESTRUCTURA / TRANSPORTE INTERNACIONAL

KEYNOTE SPEAKER: Alejandro Chacon, Mexico's Secretariat of Communications and Transportation *Confirmed*

- Orlando Alaniz (Bell Helicopter/CIC) *Confirmed*
- Ernesto Donnadieu (Ryder) *Confirmed*

11:30 A.M. - 12:00 P.M.

BREAK

12:00 P.M. — 1:00 P.M.

PANEL II — AGRICULTURE & BIOFUELS

KEYNOTE SPEAKER: Secretary Alberto Cardenas, Mexico's Secretariat of Agriculture, Livestock, Rural Development, Fisheries and Food *Confirmed*

- Rick Greubel (Tyson Foods) *Confirmed*
- Laura Tamayo (Cargill) *Invited*

1:00 P.M. - 2:00 P.M. PANEL III - HEALTH CARE OPPORTUNITIES IN MEXICO
KEYNOTE SPEAKERS:
- Lic. Adrian Davila, Director de Evaluacion de Servicios de Salud, Mexico's Secretariat of Health *Confirmed*
- Fernando Alvarez del Rio, Director General de Aseguramiento Medico, Comision Nacional de Seguros y Fianzas *Confirmed*

- Jay Van Heuven (NATIG) *Confirmed*
- Michael Carricarte *Confirmed*
- Cindy Stamer (Glast, Phillips & Murray) *Confirmed*
- Alex Marxer, (Health Travel Guides) *Confirmed*

SALON DON DIEGO III

2:00 P.M. - 3:00 P.M. LUNCHEON FORUM TRADE & INVESTMENT OPPORTUNITIES IN MEXICO

FORUM I

KEYNOTE SPEAKER: Eduardo Ramos, Undersecretariat of International Trade Negotiations, Mexico's Secretariat of the Economy *Confirmed*

- Carlos Angulo (Baker & McKenzie) *Confirmed*
- Gilberto Salinas (BEDC) *Confirmed*
- Luc Ringuette (UMMEX) *Confirmed*

3:00 P.M. - 4:30 P.M.

FORUM H

- Senator Federico Doring Casar, Senate of Mexico *Confirmed*
- Paul Ganster, Director, Institute for Regional Studies of the Californias *Confirmed*

MOU'S / CONVENIOS

"USMCEF-FUNDACION PARA EL CRECIMIENTO COMPETITIVO"

"USMCEF-SDSU-CAL & SDSU-1RSC"

SALON DON DIEGO IV

8:00 P.M. - 11:00 P.M.

AWARDS GALA RECEPTION & DINNER
HOTEL SHERATON CENTRO HISTORIC°

FRIDAY, DECEMBER 7TH, 2007

SALON DONA ADELITA

8:00 A.M. - 9:45 A.M.

BREAKFAST

KEYNOTE BREAKFAST ADDRESS: ISSSTE REFORM

Miguel Angel Yunes, Director General, Institute of State Workers; Social Security and Services (ISSSTE) *Confirmed*

SALON DON DIEGO II

10:00 A.M. - 11:30 A.M.

PANEL IV - MEXICO'S FISCAL REFORM

KEYNOTE SPEAKER: Dr. Fernando Sanchez Ugarte, Undersecretariat of Income, Mexico's Secretariat of Finance and Public Credit *Confirmed*

- Etienne Locoh (CitiBank) *Confirmed*
- John Gilberti (First America Real Estate) *Confirmed*
- John McLees (Baker & McKenzie) *Confirmed*

11:45 A.M. - 12:20 P.M.

PANEL V- INTERNATIONAL SECURITY

KEYNOTE SPEAKER: Secretary Genaro Garcia Luna, Mexico's Secretariat of Public Security *Confirmed*

12:30 P.M.

ENROUTE TO Los PINOS

2:30 P.M. - 4:30 P.M.

PRESIDENTIAL LUNCHEON AT Los PINOS
SALON MANUEL AVILA CAMACHO
President Felipe Calderon Hinojosa *Confirmed*

**Limited Space to Sponsors, Binational Board Members and Full Registrants.*

4:30 P.M. - 5:00 P.M.

RETURN TO SHERATON HOTEL

5:00 P.M.

ADJOURN