



SUCCESS STRATEGIES FOR MANAGING THE HEALTH INTEROPERABILITY/PRIVACY CONUNDRUM

ISSA-LA INFOSEC SUMMIT XI MEDICAL PRIVACY & SECURITY FORUM

Annenberg Beach House Hotel & Resort, Los Angeles, CA

May 17, 2019

Since the Department of Health & Human Services (HHS) Office of National Coordinator (ONC) named health IT interoperability its top priority, ONC, the Office of Civil Rights and other HHS agencies have issued a host of new proposed rules and other guidance intended to drive health care providers, health plans, healthcare clearinghouses and others involved in health IT to change their systems and practices to achieve these emerging interoperability goals while still maintaining appropriate security and privacy of electronic protected health information (ePHI). As recent OCR guidance states HIPAA already obligates covered entities to provide ePHI to apps designated by requesting individuals and HHS working to fast track other interoperability requirements, health IT leaders and their organizations must get moving to prepare their organizations to meet the challenges of delivering health IT interoperability while maintaining appropriate privacy and security for their operating systems and their ePHI and other sensitive data. Healthcare attorney Cynthia Marcotte Stamer and IDWORKS CEO Todd Rossin for a lively and informative discussion of the latest details about the emerging HHS interoperability guidance and practice strategies for managing the privacy challenges in implementing and operating an interoperable Health IT system in response to these emerging mandates. For details about registering to participate in this and the other three days of programing at the ISSA LA InfoSec Summit XI, see [here](#).

TODD ROSSIN

CEO & CHIEF STRATEGIST, IDWORKS

Todd Rossin is responsible for the oversight of IDWORKS business segments and for the development of strategic plans to sustain the company's rapid growth.

Todd has over 20 years' experience in managing, architecting and deploying Identity Management, LDAP Directories, Single/Reduced Sign-On (SSO), Identity Provisioning and Identity Workflows, Access Management, RBAC (Role-Based Access Control), ABAC (Attribute Based Access Control) and PBAC (Policy Based Access on health industry, technology, privacy and data security, workforce and other legislative, regulatory enforcement and policy; Infrastructure Design, Authentication and Authorization technologies, as well as custom-built security and technology frameworks for regulatory requirements including Sarbanes Oxley, HIPAA/HITECH, FERC/NERC, NIST and HSPD-12.

CYNTHIA MARCOTTE STAMER, ESQ.

CEO, CYNTHIA MARCOTTE STAMER PC; EXECUTIVE DIRECTOR, PROJECT COPE: COALITION ON PATIENT EMPOWERMENT

Cynthia Marcotte Stamer is a Martindale-Hubbell "AV-Preeminent (Top 1%) rated practicing attorney and management consultant, health industry public policy advocate, widely published author and lecturer, recognized for her nearly 30 years' of work on health industry and other privacy and data security and other health care, health benefit, health policy and regulatory affairs and other health industry legal and operational as a LexisNexis® Martindale-Hubbell® "LEGAL LEADER™ and "Top Rated Lawyer," in Health Care Law and Labor and Employment Law; a D Magazine "Best Lawyers In Dallas" in the fields of "Health Care," "Labor & Employment," "Tax: ERISA & Employee Benefits" and "Business and Commercial Law," a Fellow in the American Bar Foundation, the Texas Bar Foundation and the American College of Employee Benefit Counsel.

Scribe for ABA JCEB annual agency meeting with OCR,, Ms. Stamer is well-known for her extensive work, publications, scholarship and thought leadership to the government and industry throughout her career on HIPAA, FACTA, PCI, IRC and other tax, Social Security, GLB, trade secret, physician and other medical confidentiality and privacy, federal and state data security and data breach and other information privacy and data security rules and concerns. Ms. Stamer has worked extensively throughout her career with health care providers, health plans, health care clearinghouses, their business associates, employers and other plan sponsors, banks, insurers and other financial institutions, and others on trade secret confidentiality, privacy, data security and other risk management and compliance including design, establishment, documentation, implementation, audit and enforcement of policies, procedures, systems and safeguards, drafting and negotiation of business associate, chain of custody, confidentiality, and other contracting; risk assessments, audits and other risk prevention and mitigation; investigation, reporting, mitigation and resolution of known or suspected breaches, violations or other incidents; and defending investigations or other actions by plaintiffs, OCR, FTC, state attorneys' general and other federal or state agencies, other business partners, patients and others; reporting known or suspected violations; commenting or obtaining other clarification of guidance and other regulatory affairs, training and enforcement, and a host of other related concerns.

Her clients include public and private health care providers, health and other insurers, health plans, employers, payroll, staffing, financial services, technology, defense, energy, domestic and foreign governments and a diverse array of other organizations.,

Valued as a knowledgeable and pragmatic thought leader for her extensive work and experience with systems, data and process concerns, Ms. Stamer also regularly provides input and works with Congressional and state legislators, federal and state regulators and industry others. as well as publishes, conducts training and speaks extensively on health care, insurance, technology, privacy and data security, workforce and other legislative, regulatory, enforcement and operational matters. recruitment, insurance and financial services, health and other technology and other vendors, and others.

Author of "HIPAA Privacy," E-Health and Technology, and a multitude of other highly-regarded works and training programs on health care, insurance and financial security related technology, data and other privacy and security, design and use published by Bloomberg-BNA, the ABA, the AHLA and other premier legal and industry publishers, she speaks and conducts training on these and other concerns including groundbreaking programs such as a ground breaking program on Privacy & The Pandemic conducted for the Association of State & Territorial Health Plans, as well as a hundreds of other workshops and presentations on HIPAA, FACTA, PCI, medical confidentiality, insurance confidentiality and other privacy and data security compliance and risk management for Los Angeles County Health Department, ISSA, HIMMS, the ABA, SHRM, schools, medical societies, government and private health care and health plan organizations, their business associates, trade associations and others.

For additional information about engaging Ms. Stamer or her experience and involvements, contact Ms. Stamer via telephone at (214) 452-8297, via e-mail to [cstamer@solutionslawyer.net](mailto: cstamer@solutionslawyer.net) or see www.cynthiastamer.com.