



WEB
Worldwide Employee
Benefits Network

Houston Chapter January Program Announcement Wednesday, January 9, 2008

Health Plan Communications: Maximizing The Bang For Your Benefits Buck While Managing Legal Risks

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Effective employee benefit plan communications play a critical part in helping to ensure that the sponsoring employer and participating beneficiaries realize the maximum “bang for the buck” invested in any employee benefit program. Effective communications help participants and beneficiaries appreciate the value of their employer’s benefit plan investment and get the most out of these benefit programs, facilitate cost-effective administration, and help defer expensive disputes and litigation. Meanwhile, ineffective communications are a leading source of liability for plan sponsors and administrators. Unfortunately, ever-widening Federal notice and other mandates often lead employers and plan administrators to short-change themselves and their participants by using ineffective or inappropriate plan communications.

Cynthia Marcotte Stamer, a consulting attorney nationally recognized for her more than 20 years experience working with employers and plan administrators on employee benefit matters, will share practical insights to help employers and plan administrators use effective communications strategies to meet legal mandates while enhancing the bang the plan sponsor and plan participants and beneficiaries get from the employee benefit plan. As part of her discussion, she will

- ✓ Explore common communication risks and challenges confronting employers and employee benefit plan administrators
- ✓ Discuss selected new laws and regulations affecting the design of health plan summary plan descriptions and other communications;
- ✓ Outline strategies that employers, fiduciaries and others can use to manage communication-related liability exposures; and
- ✓ Provide communication tips to help promote employee benefit plan value recognition.

DATE: Wednesday, January 9, 2008

PLACE: DoubleTree Guest Suites, 5353 Westheimer

TIME:	11:30-11:45 am	Networking/Registration
	11:45-12:15 pm	Lunch
	12:15-1:30 pm	Program

COST:	WEB Members:	\$30 (pay in advance); \$40 (pay at door)
	Non-Members:	\$40 (pay in advance); \$45 (pay at door)

PLEASE REGISTER BY: Monday, January 7, 2008

Register online at: www.webnetwork.org/chapters/houston

